



LEARN WHAT IT TAKES
TO BE A MUSIC
INDUSTRY LEADER

MUSIC INDUSTRY

SUMMER 2024
INTENSIVE

A SESSION: 6/24 – 6/28

B SESSION: 8/5– 8/9

ONLINE

Deadline to apply: APRIL 30

Rolling admissions.



The Summer Music Industry Intensive Online at The UCLA Herb Alpert School of Music is a week-long program designed for high school students aged 14-18. Participants will learn what it takes to be a music industry leader as they explore the inner workings of “the industry” from multiple perspectives. Students will collaborate as they engage with and learn from prominent music industry guest lecturers.

- *Gain a behind-the-scenes understanding of the music industry as they participate in experiential learning.*
- *Learn from top faculty in UCLA's Music Industry Program in addition to prominent industry professionals.*
- *Showcase a culminating project such as a mock album release, festival launch or label launch to be reviewed by industry professionals.*